

Region of Epirus

Interim Management
Authority

Cultural Itinerary in the Ancient Theaters of Epirus

November 26, 2013



- Integrated Territorial Investment
- Integrated cultural itinerary
- First organized effort for sustainable development focused at the monuments
- Specialized and branded product of cultural tourism

Cultural Itinerary in the Ancient Theaters of Epirus



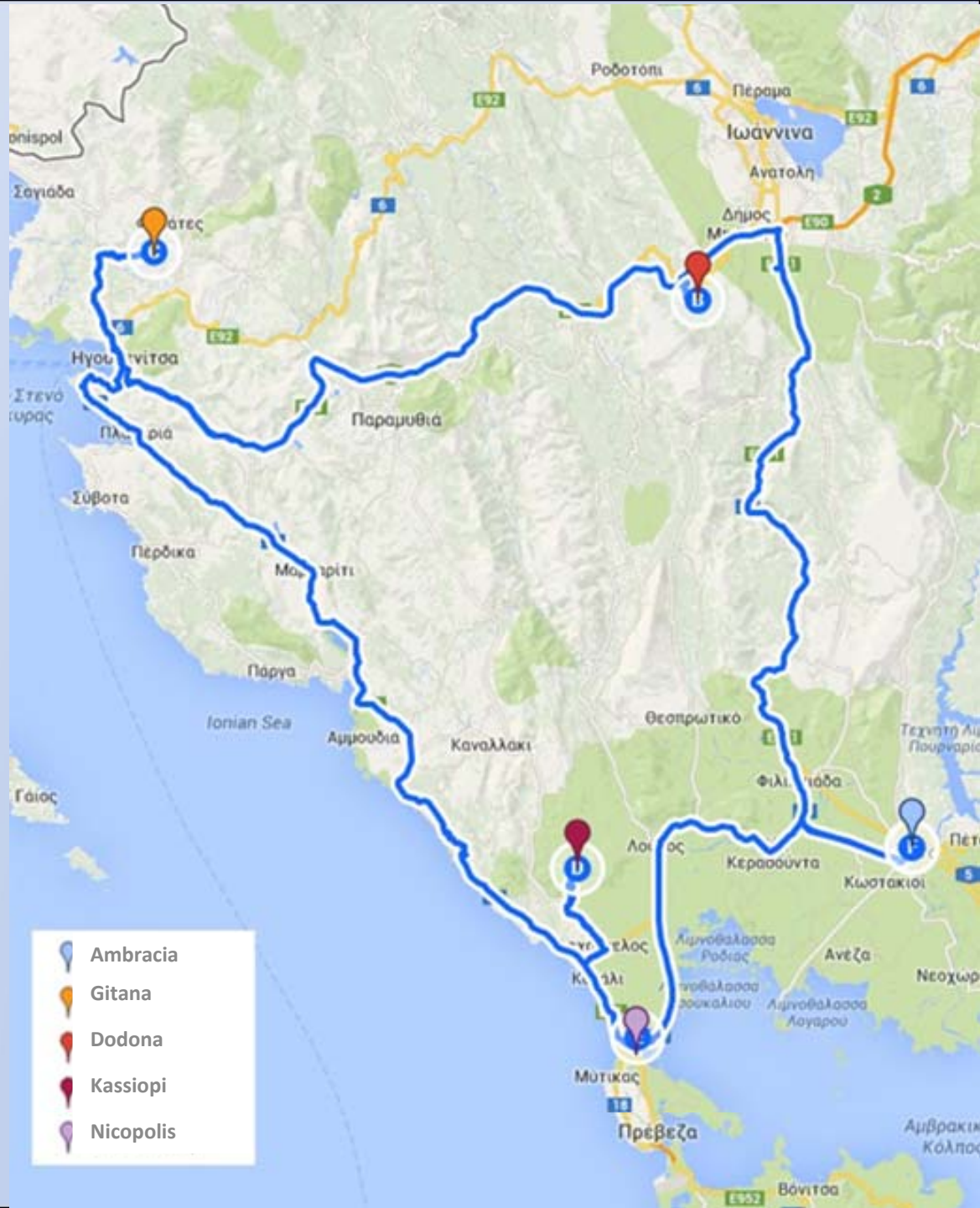
4 regional units

5 archaeological sites

8 ancient performing
venues

344 kilometers of
itinerary

2300 years of history



- One of the biggest in antiquity
- Capacity of 15,000-17,000 spectators
- 3rd century BC
- In the years of Augustus it was and fight arena for wild beasts and gladiators



- Today, it is greatly famous and massively visited

Archaeological site of Dodona



- Nicopolis was built by Octavian August
- 28 BC
- Blending elements of Greek and Roman architecture
- Theater (2,000 seats)



- Roman Odeon (1,000 seats)
- Roman Stadium (10,000 seats)

Archaeological site of Nikopolis



- High altitude and unique view to the Ambracian gulf and the Ionian Sea

- 3rd century BC

- Big Theater (3,000 seats)

- Theater with a peculiarly shaped orchestra



- Small Theater or Bouleuterion (citizens council) (1,500 seats)

Archaeological site of Cassope



- The smallest of the hitherto known Greek theaters
- 4th – 3rd century BC
- Situated within the urban environment of the city of Arta



- Restoration works to be completed before the end of 2014

Archaeological site of Ambracia



- 3rd century BC
- Capacity of 4,000-5,000 spectators
- At the bank of Kalamas river
- The seats in the front bearing inscriptions engraved with names of people



- It was abandoned after the city's destruction by the Romans in 167 BC

Archaeological site of Gitana



- Operator: Epirus Development Agency S.A.
- Soft actions and general interventions
- Basic infrastructure
- Interventions on the monuments
- Connection with local society-production
- European Social Fund activities
- Territorial collaboration

Economic Chamber of Greece main features



Region of Epirus

DIAZOMA Association

Ministry of Culture

**Epirus Development
Agency S.A.**

**Ephorates of
Antiquities**

Ministry of Tourism

Local Administration

**University of
Ioannina**

Research Centers

Tourism Professionals

Local Products Producers

Collaborations





Operator:

**Epirus Development
Agency S.A.**

ISO 9001:2008

- Implementing soft actions
- Security and cleaning personnel, local doctors
- Mode of action for tourism development
- Local quality agreements
- Certification of agricultural products
- Consulting, education, certification of specializations



Soft actions and general interventions

Budget:

310,000 €

- Creation of common identity
- Digital tours
- Creating and selling packages of commemorative products (souvenirs) from the sites
- Strategic development plan of branded product and publicity
- Uniform signage on the sites
- Advertizement, promotion and IT applications



Basic Infrastructure

Budget:

19,052,000 €

- Digital infrastructure of wireless network
- Networks for drinking water, electricity supply, fire fighting, drainage
- Lightning protection
- Road construction, expropriations
- Parking spaces
- Building facilities
- Energy independence



Interventions on the monuments

Budget:

16,210,000 €

- Restoration of stands, maintenance of benches at the theater of Dodona
- Maintenance and enhancement of the Sanctuary of Dodona
- Restoration works at the big theater of Nicopolis
- Soil removal from the Roman Stadium of Nicopolis
- Interventions at the theaters of Cassope and the theater of Gitana



Connection with the local society & productions

Budget:

300,000 €

- Local quality agreements (local products, Epirus gastronomy, quality standards, personnel training and informing)
- Certification of products related to the archaeological site (traceability, protection of the product's features)
- Transport connection to city centers and archaeological museums



EKT actions

Budget:

700,000 €

- Access to employment (guards, cleaners, local doctors)
- Adaptation of working personnel and bussiness people to the change (consulting, local quality agreements)
- Broadening the access to education and training by incorporating ICT (tour guides, marble and stone sculpturing workshops)



- Albania: Archaeological site / Greek colony of **Bouthrotos** (Butrint), a UNESCO world heritage site
- Italy: Archaeological site of **Taormina**, ancient Greek city of Tauromenion in Sicily



Territorial collaboration



- 12 codes of thematic priority
- 37 Works/Actions
- Total budget: 37,302,000 €
- co-financed by 80% from the structural funds of ERDF & ESF and by 20% from national resources

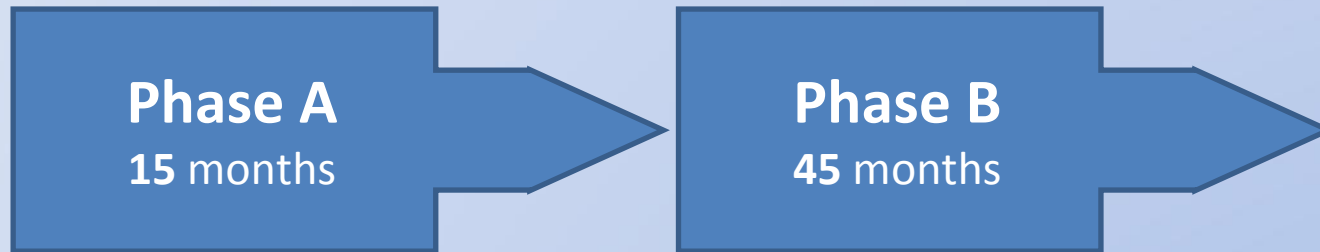
National resources	ERDF	ESF
7,460,400 €	29,281,600 €	560,000 €

Budget



Launching of pilot phase

March 1, 2015



- All works start before the end of 2014
- Interventions on monuments
- Expropriations
- Larger-scale infrastructure

Timetable



The Interim Managing Authority (IME) is able to directly launch procedures of the National Strategic Reference Framework (NSRF):

- Priority theme codes 22, 23, 57, 58, 59
- Final beneficiaries: Region of Epirus & Culture Ministry services
- Mature projects for integration
- Total budget of 20 million €

Where we stand today



Region of Epirus

Interim Managing Authority

Cultural Itinerary in the Ancient Theaters of Epirus

Integrated Territorial Investment

