



# EVIA META

## RECONSTRUCTION PLAN FOR NORTH EVIA

09/05/2022

### **Northern Evia: Actions and Events in 2022**

#### **May 2022**

##### **.: End of May 2022 – Meet your Makers – 4–5-day fam trip to N. Evia**

With the participation of particularly influential persons who will benefit the area from a tourism aspect (influencers, journalists, and so on). The trip will include, among others, a cycling tour of the forest, a gastronomic experience in the burnt forest of N. Evia, etc.

#### **June 2022**

##### **.: 3-5 June 2022 - Meet your Makers – Exhibition of local producers' profiles**

Articles and interviews by journalist and photographer Giorgos Zarzonis have led to a series of profiles of local producers in Northern Evia. An exhibition of all these profiles will take place at **DIAZOMA's Corporate Members meeting**, introducing the producers to the business sector attendees.

##### **.: 15-19 Ιουνίου 2022 - Evia Film Project at Aidipsos, Limni, Agia Anna, Thessaloniki International Film Festival**

With unique actions, film screenings at unexpected locations, educational programmes and concerts. The Film Project aspires to transform Northern Evia into an international centre for Green Cinema, allowing creators and producers from around the world to present their film projects for the first time.

##### **.: Saturday, 18 June 2022 –Kostis Maraveyas concert at the Agia Anna beach.**

#### **July 2022**

##### **Forest Celebrations – by Somewhere We Know**

Actions to attract visitors to the area through:

- \_ cultural events (concerts, film screenings, etc.)
- \_ organised tours/excursions to get to know the area, its history, culture, and gastronomy
- \_ exhibitions promoting local products and producers
- \_ volunteering and experiential activities in the forest

The proposed activities of the festival will span the entire area of each Municipality. Events will be

organised based on a specific location, e.g., Pefki or Agia Anna. However, throughout the three-day festivals, any village, association, or local producer/business can join the festival program with specific actions or spaces open to visitors for a guided tour or an outing.

At the same time, various activities and events will be organised, such as introductions to local gastronomy and products, film screenings, lectures on the history of Northern Evia, nature walks on “Forest regeneration after wildfire”, informative talks on forest fire prevention and/or forest firefighting by a group of volunteer firefighters, presentations by resin collectors and beekeepers.

**.: 1-3 July 2022 - Authentic Marathon Swim and Pefki Forest Celebration**

**Friday, 1 July 2022** - In collaboration with Megaron-The Athens Concert Hall, **Thanasis Polykandriotis** concert at Pefki. “Musical performance commemorating the centennial of the Asia Minor Catastrophe”.

### **Somewhere We Know Three one-day cultural excursions**

From Pefki (duration: 6 hrs)

With visits to cultural monuments, museums, archaeological sites, churches, and farms with local products open to the public in areas affected by the wildfires as well as other parts of the Municipality, to become acquainted with the area, its history, culture and gastronomy. Local members of cultural associations and volunteer groups in the area will act as tour guides.

**.: 8-10 July 2022 - Three-day “Musics of the World” music festival, Megaron-The Athens Concert Hall and Forest Celebration at Agia Anna**

Concerts by four ethnic-jazz-folk groups and the children’s choir and orchestra **IONIA**

**Three one-day cultural excursions** by Somewhere We Know (duration: 6 hrs)

With visits to cultural monuments, museums, archaeological sites, churches, and farms with local products open to the public in areas affected by the wildfires as well as other parts of the Municipality, to become better acquainted with the area, its history, culture and gastronomy. Local members of cultural associations and volunteer groups in the area will act as tour guides.

**.: 16 July 2022 –Premiere of the play “Jocasta” in Limni**

A narrative monologue about the myth of Oedipus from the perspective of Jocasta.

Jocasta, the mother of Oedipus, talks about the history of the Labdacidae up to the moment everything comes to light. The moment when tragedy strikes as her son “sees” what fate, the gods or even Oedipus himself have been avoiding.

Starring Alexandra Palaiologou – Directed by Constantinos Hatzis.

**.: July 2022 - Greek National Opera – Educational, artistic and environmental activities in selected areas of Evia**

Creation of educational workshops in town squares and other community spaces and creative activities

in two selected areas of Evia (Limni and Kourkoulou).

### **Implementation phase & workshops /filming (July 2022-May 2023)**

A pilot programme of educational workshops and creative activities based on the environment and art aims to promote zero-waste culture and support the fire-stricken areas of Evia.

The programme will culminate in the creation of a musical theatre performance in 2023, which will tour Evia before its final presentation at the Stavros Niarchos Hall of the Greek National Opera at the Stavros Niarchos Foundation Cultural Center.

### **Autumn 2022**

**.: Voices of the Autumn Forest**– Megaron-The Athens Concert Hall – Concerts with renowned musicians and a guitar.

When tourists and visitors have left, in a symbolic gesture, three leading performers and composers, **Dimitra Galani, Alkinoos Ioannidis, and Nikos Portokaloglou**, three great singing voices and a guitar, visit remote villages in Northern Evia and meet their inhabitants, conversing and singing in an atmosphere of togetherness.

### **Educational Programmes** - Megaron- The Athens Concert Hall

An array of specialised and attractive educational programmes mainly targeting primary education, which will take place in the primary schools of Northern Evia's towns and villages.

1. The children will create an art installation under the guidance of specialised educators and visual artists, using materials from the burnt forest. A musical trio accompanies the entire process.
2. Seminar and concert by the renowned El Sistema Greece, the educational musical program for social inclusion using El Sistema's innovative methods. Teachers are provided with the specialised know-how on creating and developing a large choral and orchestral ensemble based on the significant international experience of El Sistema, which has been adopted by UNESCO and dozens of countries.
3. MUSIC & FAIRY TALES events-lessons, in which a different instrument converses with a narrator each time. The music does not simply accompany each fairy tale but enters into a conversation with it and enriches the narration through the sounds and timbre of each instrument.
4. Educational programmes introducing children to an orchestra's instruments, by the Underground Youth Orchestra. Children can see and hear the way parts of a musical composition unfold and orchestra members collaborate to produce the final result.

### **Agri-food actions**

**.: In autumn 2022** - Educational agri-food programmes and gastronomy seminars. The programme is designed and supported by the Captain Vassilis and Carmen Constantakopoulos Foundation.

### **.: B2B Actions**

Business-to-business (B2B) actions involve setting up business meetings between local businesses of

all sectors and activities (production, processing, tourism, services) and companies or merchants from the rest of Evia and Greece. These meetings will occur after the appropriate preparation and planning in both Municipalities, on predetermined dates, and in spaces suitably adapted to meet their needs. The programme is designed and supported by the Captain Vassilis and Carmen Constantakopoulos Foundation.

**.: Open Farms Programme**

Creation of a local agri-food network with open-to-visitor farms and local food production units in the area. In addition, the curation and promotion of actions at open-to-visitor farms in the area under the broader “Open Farm Days” institution and/or as part of an equivalent, local, customised activity or event: “Evia Open Farm Days.”

**.: Local produce fair at the Syntagma metro station**

Due to take place in December 2022

A local produce fair and market in Athens, at the Syntagma metro station, with the participation of local producers, artisans and other professionals to promote the agri-food products of Northern Evia.